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# How to Get Published

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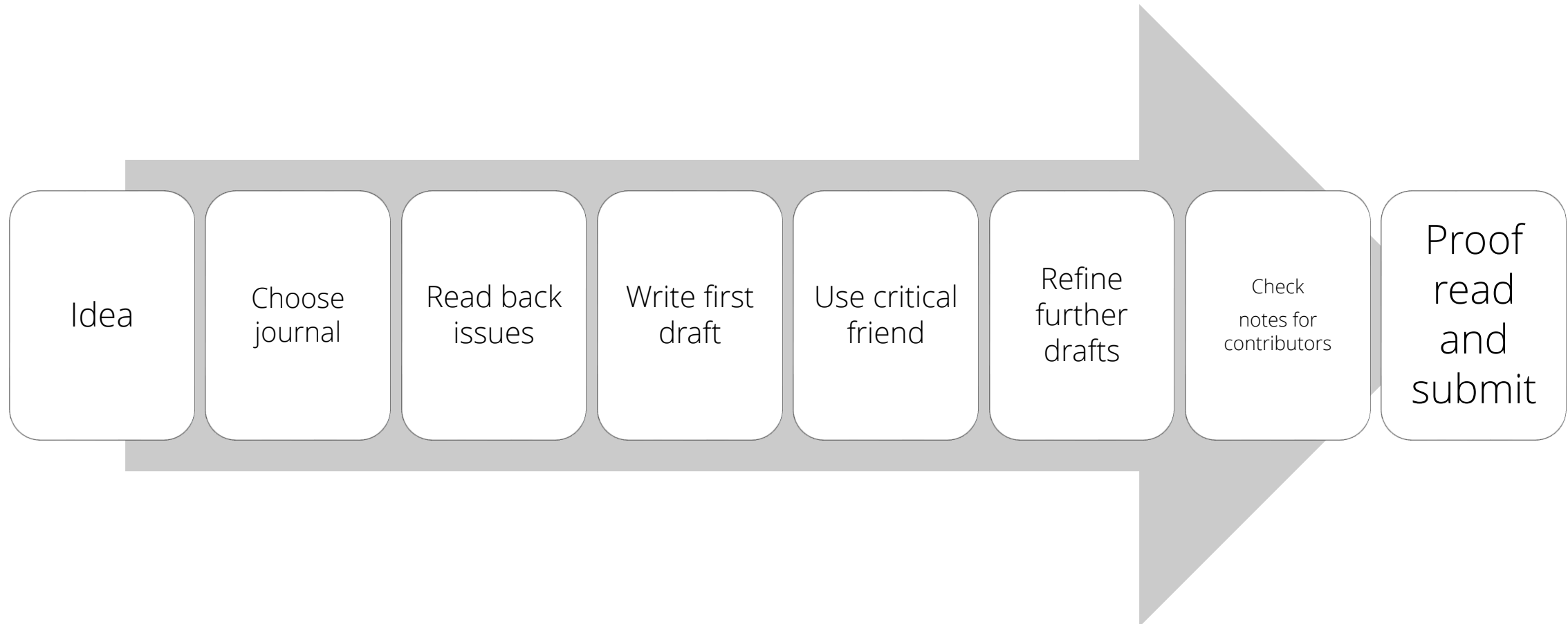
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# Stages Before Article Submission



# Choosing the Right Journal

## Reputation and quality

- Do you or your colleagues know the journal?
- What peer review does the journal use?
- Can you identify and contact the publisher?

Overall match for you and your work?



[www.thinkchecksubmit.org](http://www.thinkchecksubmit.org)

# Article Pre-Submission Checklist

## Do:

- ✓ Look at published papers in the journal
- ✓ Check the journal's Aims & Scope
- ✓ Format your article to the journal
- ✓ Check spelling and grammar
- ✓ Consider English language 'polishing'
- ✓ Acknowledge funding / competing interest
- ✓ Avoid self-plagiarism
- ✓ Consult and acknowledge any co-authors

## • Don't:

- ✗ Rush the title, abstract or keywords
- ✗ Ignore the Instructions for Authors
- ✗ Omit the bibliography
- ✗ Leave acronyms unexplained
- ✗ Forget to clear any copyright
- ✗ Miss out attachments (e.g. images)
- ✗ Send an incorrect version of your paper
- ✗ Submit to more than one journal at a time

# What is Open Access?

1. Making content freely available online to read.

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2. Making content reusable by third parties with little or no restrictions.



# Digital Developments in Journal Publishing



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# Book Publishing Lifecycle



# Book Proposal Tips

## Do:

- ✓ Get in touch with an editor early
- ✓ Discuss with the relevant editor whether they have guidelines for proposals that could assist you
- ✓ Opt for a descriptive rather than creative title & remain flexible to publisher's suggestions
- ✓ Write a very tight, solid abstract that explains the 30k ft view
- ✓ Treat the proposal as a 'spoiler'; describe for your readers what the project *is*
- ✓ Think about your interlocutors (e.g., what publisher's call 'competition';
- ✓ Be realistic in your proposed timeline for completion
- ✓ Have a strong rationale for third party material (e.g., images) & remain flexible to publisher suggestions
- ✓ Include word count

## • Don't:

- ✗ Query multiple editors at a single press; if we're not the right person, we'll happily pass you onto our colleagues
- ✗ Undergo peer review with more than 1 publisher at a time; it is fine to query multiple presses but once an editor expresses commitment to take your book forward, stick with them
- ✗ Treat the proposal as a 'teaser'; bait your reader into finding out what *might be* in the book
- ✗ Claim there is no 'competition' as this is a red flag that there is no market
- ✗ Forget a TOC
- ✗ Leave acronyms unexplained
- ✗ Overload third party material (images)
- ✗ Promise an unrealistic or hopeful completion date

# Common Books Questions

- How do I assess and choose a publisher?
- Is it OK to contact multiple publishers about my book?
- What are some tips for transforming my dissertation/thesis into a monograph?
- Can I re-use articles I've already published in my book?
- How do I submit a book proposal?
- How much 'editing' will my book receive? What is the difference between the book editor, copyeditor, developmental editor, etc.?
- How long does it take for my book to be published?

# Common Journals Questions

- Can I submit my paper to more than one journal?
- How do I choose the right journal?
- How do I submit my article to a journal?
- How do I become a reviewer?
- Can I republish all or part of my published article in another journal?
- How do I publish my paper OA?
- Can I share my article on social media?
- Can I publish multimedia in my article?